Towards paperless world: E-receipt

Omniva

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Two weeks in the EU = 170 000 such boxes





EU POPULATION 500 million

European Central Bank- 50 billion card payment (= receipts)

=739 000 trees

=200 000 tons CO2 (footprint)

=112 000 tons paper

=247 000 mln homes electricity

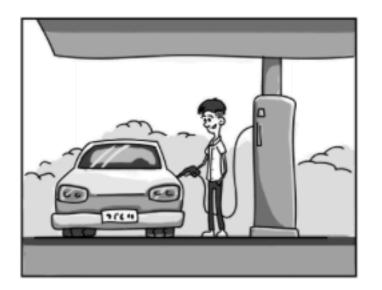


Main purpose of the project

• The E-Receipt project develope a system that allows the end-user to conveniently manage their receipts and associated documents, such as warranty statements and product manuals, in one web-site. For merchants, it makes it possible to reduce the problems and costs associated with paper receipt and, as a result, improve the quality of customer service. Also, customers will be able to direct receipts directly to their accounting systems. The use of e-receipt is voluntary for both businesses and end-users.



VISION: Access to <u>all receipts</u> via Internet and/or accounting software







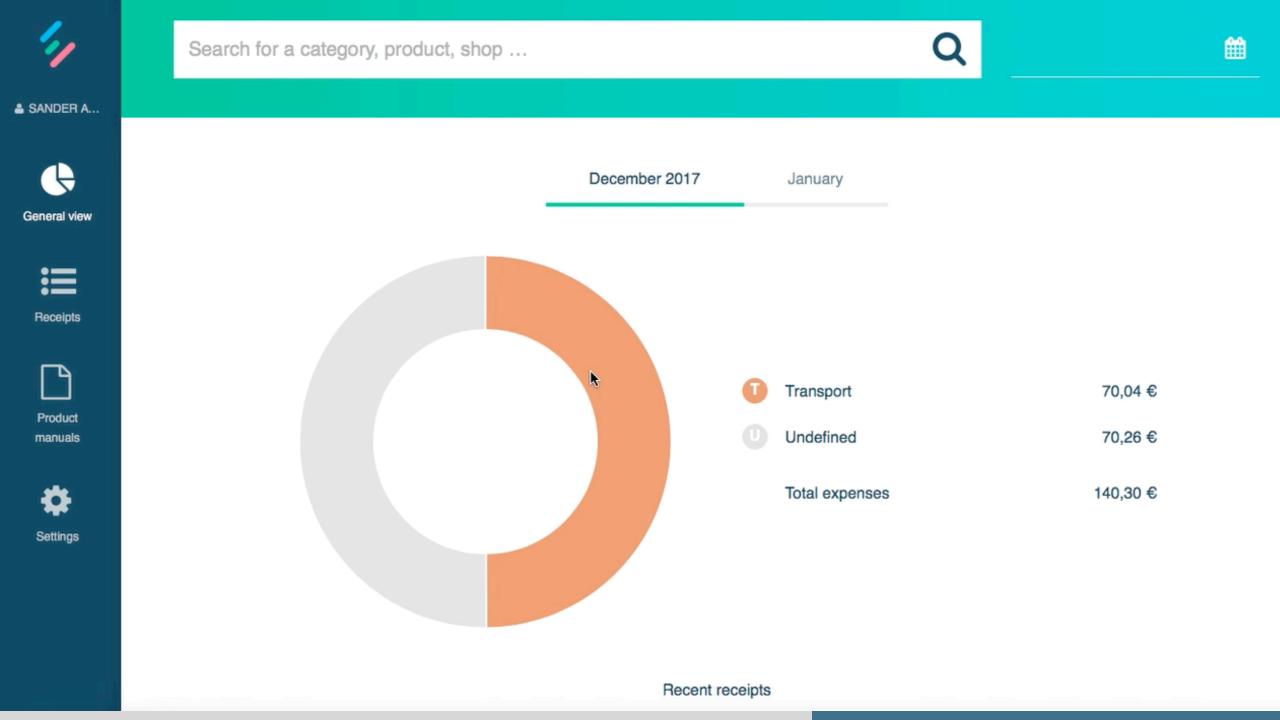
Join E-receipt and do your daily purchases the way you are used to. Keep tabs on your current expenses. Make better purchase decisions and save money.



Project duration

- Initial idea and vision: 2008
- E-receipt project: 01.07.2014-30.04.2016
- System in live: 1.05.2016-







- 0,9M eur including self-financing 25%
- Co-financed by Norway Grants



Project partners





Project period: July 2014 to April 2016 The IP and operation rights will belong to Omniva in the Baltics

ENGAGEMENT & COOPERATION



- Ministry of Economy EST
- Ministry of Finance EST
- Finnish Financial Services
 - Banking Union EST
 - (e) Traders Union EST

Duch ereceipt company

Swedish Chamber of Commerce; e-receipt company BUSINESS DEVELOPMENT

- Telia Estonia - Omniva

- Trinidad, etc.

Poland Ministry of Economy POS Systems and Banks

> Innovation of Norway; Estonian-Norwegian Chamber of Commerce



European Commissior

Current status, outcomes

- 4400 POS connected (Directo, IDS, Laansoo&Trusmann, Ektaco, Gilbarco)
- First public live: Alexela (66 POS)
- e-receipt standard
- Ready to use portal and network
- over 1 million e-receipts issued
- EBA nominee in innovation category 2017



Future steps

- Value added services to merchants
- Authentification methods loyalty
- Activate the market
- New POS connections

Expectations

- Get new ideas
- Find synergy