

# From PACINNO to RTE

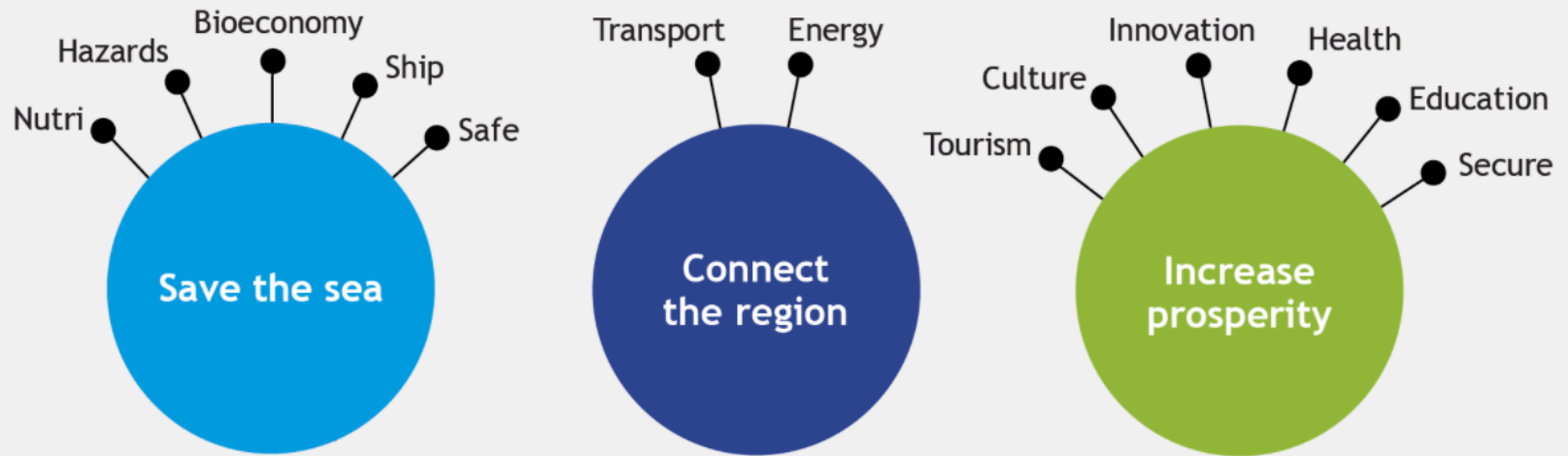
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## What is EUSBSR and what is PACINNO?

- The EU Strategy for the Baltic Sea Region is the first Macro-regional Strategy in Europe (2009);
- It's an **agreement** between the **Member States** of the EU and the **European Commission** to strengthen **cooperation** between the countries bordering the Baltic Sea;
- The aim is to meet the **common challenges** and to benefit from **common opportunities** facing the region;
- 8 countries: Sweden, Denmark, Estonia, Finland, Germany, Latvia, Lithuania and Poland. The Strategy is also welcoming cooperation with EU neighbouring countries (Russia, Iceland, Norway and Belarus).
- Implemented in concrete joint projects and processes.
- <http://www.balticsea-region-strategy.eu/>

## Objectives and Policy Areas



## Horizontal Actions

Spatial  
Planning

Neighbours

Capacity

Climate

## Policy Area Innovation coordinators



1. Nordic Council of Ministers Secretariat
2. Poland (Ministry of Science and Higher Education)
3. Estonia (Ministry of Economic Affairs and Communications) – *responsible for Digitalization area*

## Summary of the current coordination project PACINNO (2016-2018):

- Unified approach to the effective usage of innovation policy in the Baltic Sea Region
- Combination of digital single market, research and innovation and cluster/SMEs development
- Working to enhance innovation by
  - ensuring policy learning,
  - strengthening and creating new networks,
  - aligning resources and regulations but also the possibilities to join forces in common programmes and investments.

## Digitalisation: PAC Estonia



- Responsible for **flagship initiative**: currently two projects –
  - Internet of Business (IoB) and
  - Digital Innovation Network DIGINNO
- **Greenfield activities**: e.g. Real-Time Economy.
  - Round Table to start with new topic: 1-2 Feb 2018
  - Possible seminar at the 9th Annual Forum of EUSBSR: 4-5 June 2018 – **to promote RTE**
    - New videoclip about RTE
  - Possible meetings (e.g. For smaller groups to identify problems and possibilities), other events, or Round Table-2, any other ideas during group work session – **to initiate new collaborations, new projects, to make jointly RTE happen.**

## PRIORITY: DIGITALISATION

### PACINNO for RTE:

- ✓ Bringing different actors (including policy makers) together, to identify common challenges and find solutions, to learn from each other.
- ✓ Organising events (meetings, round tables, seminars),  
By financing costs (room rent +catering  
(in some cases travel costs)
- ✓ Promoting RTE (e.g several videoclips)

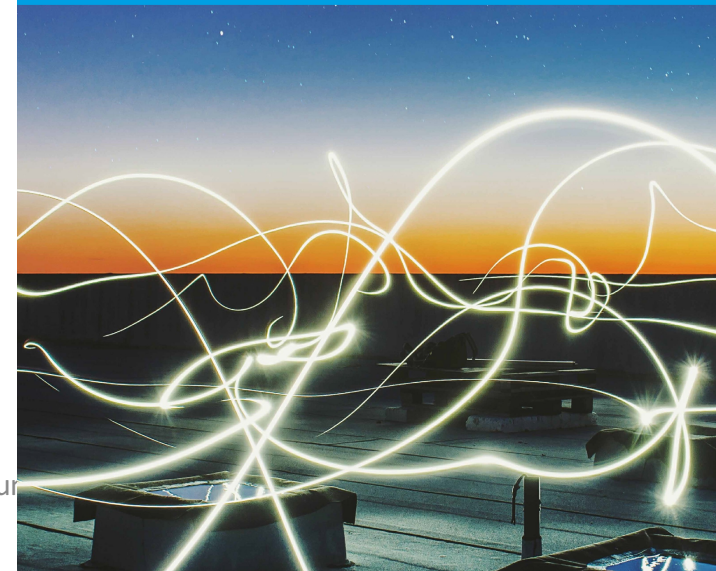
# THANK YOU FOR ATTENTION!

# POLICY AREA INNOVATION

## PRIORITY: DIGITALISATION

The goal is to support the process of digitalisation for the benefit of society and business by:

- Promoting transnational interoperability of digital solutions.
- Promoting innovation in the ICT sector and support for digital start-ups.
- Increasing the uptake of ICT in SMEs, including Industry 4.0.
- Increasing digital trust and cybersecurity.
- Developing innovative digital public services.



# Funding possibilities for new projects

- **Interreg BSR**
  - Open call: third call for applications; deadline for applications 9, April 2018 <http://www.interreg-baltic.eu/thirdcallforapplications.html>
  - Seed Money Facility: no open calls.
- **Interreg Central Baltic:** No open calls. Finland, Estonia, Latvia Sweden. <http://centralbaltic.eu/project-pages/applying-funding> Keep following!
- **New EEA and Norway Grants Fund** for Regional Cooperation is launched: deadline 01.07.2018. Countries eligible for funding, among others: Latvia, Lithuania, Estonia <https://eeagrants.org/regionalcooperation>
- Swedish Institute, Nordic Council of Ministers, HORIZON 2020...