



DIGINNO

Digital Innovation Network

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Ministry of Economic Affairs and Communications of Estonia

Lead Partner

Tallinn, 1 February 2018

Aim

advance the digital economy and a digital single market in the BSR by

- ❖ increasing capacity in public and private sector,
- ❖ develop business cases and test transnational aspects of digital solutions
- ❖ facilitate policy dialogue

Target groups

- ❖ National policymakers
- ❖ Industry associations and Industrial SMEs

Joint challenges

“State of the Digital Region” :

BSR countries are facing similar digital challenges. The countries can learn from each other and develop joint solutions. The BSR can become a pioneer in implementing a digital single market.

- ❖ How can this be done in practice?
- ❖ How can we make transnational collaboration more efficient?
Which themes should be prioritized and tested cross-border?

DIGINNO focus areas

- ❖ uptake of ICT in the business sector (industry SMEs)
- ❖ innovation and interoperability of public services (G2B cross-border services)
- ❖ informal public-private policy dialogue

DIGINNO: Basic facts

Period: Oct 2017 – Sept 2020 (36 months)

Budget:

Total: EUR 3,5 mill

ERDF Co-financing: EUR 2,8 mill

Partnership:

Ministries, industry associations and knowledge institutions from nine BSR countries (!)

15 full partners (EE 3, FI 1, NO 1, PL 1, LV 2, LT 4, SE 1, DK 2)

10 associated partners (DE 2, FIN 2, SE 3, NO 2, LV 1)

Partnership - full partners

Ministry of Economic Affairs and Communications (EE)

Ministry of Environmental Protection and Regional Development (LV)

Ministry of Transport and Communications of the Republic of Lithuania (LT)

Office of the Government of the Republic of Lithuania (LT)

The Brønnøysund Register Centre (NO)

Estonian Association of Information Technology and Telecommunications, ITL (EE)

Polish Chamber of Commerce of Electronics and Telecommunications(PL)

Latvian Information and Communications Technology Association LIKTA (LV)

Engineering Industries Association of Lithuania LINPRA (LT)

Lithuanian ICT association INFOBALT (LT)

Acreo Swedish ICT AB (SE)

Aalborg University Copenhagen (DK)

Foundation Tallinn Science Park Tehnopol (EE)

DIMECC Ltd (FI)

Baltic Development Forum, BDF (DK)

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Partnership – associated partners

Ministry of Finance (FI)

Swedish Agency for Economic & Regional Growth (SE)

Ministry of Economics (LV)

Nordic Innovation (NO)

Swedish IT & Telecom Industries (SE)

BITKOM, Germany's Digital Association (DE)

BVMW, German Association for Small and Medium-sized Businesses (DE)

Technology Industries of Finland (FI)

ICT Norway (NO)

Association of Swedish Engineering Industries (SE)

Work packages

WP2: Industry 4.0 - Digital Transformation of Industry

WP3: Digitalization of cross-border government to business (G2B) public services

WP4: Digital policy analysis and network for the BSR

Main outputs

- ❖ Company digitalization **toolkit** for SMEs
- ❖ Informal cross-sectoral BSR industry **digitalization community**
- ❖ **Four show-case models** of G2B cross-border e-services (incl. feasibility analyses and proof of concept)
- ❖ **Policy recommendations** in White Paper



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